

## Message Text

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PAGE 01 GABORO 00007 021622Z

45

ACTION AF-06

INFO OCT-01 ISO-00 AGR-10 USIE-00 EB-07 RSC-01 /025 W

----- 043095

R 021440Z JAN 75

FM AMEMBASSY GABORONE

TO AMCONSUL JOHANNESBURG

INFO SECSTATE WASHDC 6150

AMEMBASSY MASERU

AMEMBASSY MBABANE

AMEMBASSY PRETORIA

USDOC WASHDC

UNCLAS GABORONE 0007

E. O. 11652: N/A

TAGS: BEXP, BC

SUBJ: TRADE PROMOTION: BRYANT TDY

JOHANNESBURG FOR GUTHRIE FROM AMBASSADOR

DEPT PASS AGRICULTURE, USIA

REF: GABORONE 1783(NOTAL)

1. APPRECIATE YOUR COOPERATION IN RELEASING MISS BRYANT FOR ONE WEEK TDY GABORONE.

2. MISS BRYANT'S ASSISTANCE IS NEEDED ESPECIALLY FOR MARKET SURVEYS IN CONNECTION WITH TRADE MISSIONS AND PLANNING OF THEME AND CONTENT FOR OUR EXHIBIT AT THE JULY 1975 GABORONE INTERNATIONAL EXHIBITION.

3. OUR TRADE PROMOTION PROGRAM INCLUDES THE FOLLOWING:

- A. RAILWAY EQUIPMENT TRADE MISSION - APRIL 1975;
- B. GABORONE INTERNATIONAL EXHIBITION - JULY 1975;
- C. AVIATION ELECTRONICS AND GROUND SUPPORT EQUIPMENT MISSION - AUGUST 1975;
- D. COMMUNICATIONS EQUIPMENT AND SYSTEMS MISSION - OCT-OBER 1975.

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4. RE THE JULY 1975 INTERNATIONAL EXHIBITION WE ARE THINKING

OF AN EXHIBIT THAT WOULD SERVE AS A PRELUDE TO THE TWO TRADE MISSIONS IN AUGUST AND OCTOBER. IT WOULD BE NECESSARY TO OBTAIN THE COOPERATION OF AMERICAN SUBSIDIARIES IN SOUTH AFRICA IN MOUNTING SUCH AN EXHIBIT. IN ADDITION THE AGRICULTURAL ATTACHE IN PRETORIA HAS MENTIONED THE POSSIBILITY OF A RICE AND BRAHMAN BULL SHOW. WE HAVE TENTATIVELY RESERVED 84 SQUARE METERS OF SPACE AT THE GABORONE FAIR GROUNDS SUBJECT, OF COURSE, TO FUNDING BY COMMERCE, USIA AND AGRICULTURE BOTH FOR SPACE, TRANSPORTATION OF EXHIBITS, PRINTING, LABOR AND OTHER COSTS THAT WOULD BE INVOLVED.  
BOLEN

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NNN

## Message Attributes

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**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
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**Review Comment:** n/a  
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**Review Date:** 31 JAN 2003  
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**TAGS:** BEXP, BC  
**To:** JOHANNESBURG  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006